



# MULTICULTURAL UNITY FESTIVAL

## Monday, January 20, 2025 King Holiday Celebration

NON-FOOD VENDOR  
OPPORTUNITIES

**Please read the attached rules and requirements which must be signed and returned with your application.**

**Application must be RECEIVED by Friday, December 6, 2024.** Payment is due upon submission of application. Complete application and payment online at [kingholidaycelebration.com/downloads](http://kingholidaycelebration.com/downloads) OR make money order/cashier's check payable to: MLKCC, Inc.

**Mail to: MLKCC Holiday Celebration  
PO Box 122063, Fort Lauderdale, FL 33312**

Vendor Applicant Information –Please print legibly		
Name of Business:		
Contact Person:		
Street Address:		
City:	State:	Zip code:
Best Contact #:	E-mail Address (Required):	

Please **LIST** all items for sale:

MULTICUTURAL UNITY FESTIVAL

The Multicultural Unity Festival is immediately after the parade.

ITEM	PURCHASE PRICE

Please **SELECT vendor method** you wish to display items.

Non-Profit = \$175	Information = \$200	Merchant = \$300
Includes: Signage, Tent, 6ft. table & 2 chairs		

### ADDITIONAL INCENTIVES:

<b>EARLY BIRD SPECIAL: \$50 off total vendor amount</b> if application is received by November 15, 2024.
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TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_ Check one: \_\_\_ Money Order \_\_\_ Cashier's Check

In submitting this application, vendors agree to all conditions set forth. Applicants stipulate that the Dr. Martin Luther King, Jr. Celebration Committee, Inc., The City of Fort Lauderdale and representatives have made no representation, promises or guarantees regarding vendor locations, media coverage or preferential treatment of any kind and reserve the right to deny any prospective vendors requesting to be a part of the event.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_



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## 2025 VENDOR APPROVAL IS REQUIRED:

All vendors must comply with State of Florida tax guidelines.

### MANDATORY MEETING

**IMPORTANT:** All applicants **MUST** have a representative attend the mandatory meeting. During this time details of the parade lineup and vendor requirements will be discussed.

ILA (1526) Union Hall, 440 NW 6<sup>th</sup> Street, Ft. Lauderdale, FL 33311-Monday, January 6, 2025 at 6:30pm

### NON-FOOD VENDOR RULES

Placement of each vendor will be determined by the City of Fort Lauderdale and MLKCC, Inc.

#### Non- Food Vendor Set Up

*Multicultural Unity Festival Set Up Begins at 8 AM
All vehicles must be removed from the field by 10:00am
Vendors must be set up and operational by 10:30am
Clean up must be complete and vendors out of the park by 5:00 pm.

1. The Dr. Martin Luther King Jr., Celebration Committee will provide signage for each tent. All vendors must be totally self-contained and self-sufficient (i.e., supplying own ice and power) and supply all necessary display and sale items as indicated on vendor application.
2. Booth should be attractive and appealing to event patrons (tables covered, skirted if applicable, decorated, etc.) Vendor may bring additional table and chairs, if needed.
3. If any vendor is found in violation of any rules and regulations or failure to comply with rules and guidelines for this event, the vendor will be asked to vacate the premises by the local authority on site.

#### PLEASE REMEMBER:

Failure to comply by these rules may result in your not being allowed to participate in the event.

**Application must be RECEIVED by Friday, December 6, 2024**

**RELEASE:** I, the undersigned, do hereby forever discharge, release and hold harmless the MLKCC and the City of Fort Lauderdale Parks and Recreation Department, and their sponsors of and from any and all manner of action, suits, damages, or claims whatsoever arising from any loss or damage to the person or persons or property of the undersigned while in the possession or under the supervision of the MLKCC and City of Ft. Lauderdale. I hereby consent to all rules and regulations established for the event and understand that the MLKCC & City of Ft. Lauderdale will have final authority. If accepted, I understand that my fee will not be refunded if all or part of the event is cancelled due to inclement weather or other facts or other acts of GOD over which the MLKCC & City of Ft. Lauderdale have no control. **I further understand that my fee will NOT be refunded if I am accepted and choose not to attend.** I have read and agree to abide by the vendor requirements included with this application.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Any questions or concerns, please email [kingholidaycelebration@gmail.com](mailto:kingholidaycelebration@gmail.com) or leave a message at 754-800-1963.

